

AMERICA'S CUP WORLD SERIES HOST COMMITTEE

MEETING OF COMMITTEE MEMBERS

PUBLIC SESSION

JUNE 14, 2012

The America's Cup World Series Host Committee met on Thursday, June 14, 2012, in Public Session, beginning at 3:00 p.m., at the Newport City Hall, 42 Broadway, Newport, Rhode Island, pursuant to notice of the meeting to all subcommittee members, and public notice of the meeting, a copy of which is attached hereto, as required by the By-Laws of the Corporation and applicable Rhode Island law.

The following committee members were in attendance: Mr. Brad Read (Chair), Mr. Paul Harden (Executive Director America's Cup RI), Mr. Edward Burman, Mr. QuentinChafee, Ms. Alison Eichler, Mr. Bill Harsch, Ms. Peggy Forges, Mr. Stephen Hourahan, Ms. Donna Kelly, Mr. Mike Keyworth, Mr. Jack McVicker, Mr. Rick Nagale, Mr. Terry Nathan, Mr. Bill Plumb, Mr. Robert Rocchio, Mr. Bill Clark, Ms. Martha Sheridan, Mr. Evan Smith, Ms. Jody Sullivan, Dr. Robin Wallace

America's Cup World Series staff present: Mr. Bob Bashé, Ms. Susan Maffei Plowden

Others Present: Mr. Joe Dias (RI DEM), Ms. Sherri Carrera (RIEDC), Ms. Lori Bassett (RIEDC)

Committee members absent: Mr. Christopher Boyle, Mr. Shawn Brown, Ms. Janet Coit, Cpt. Paul Costabile, Ms. Trudy Coxé, Mr. Eli Dana, Mr. David Elwell, Mr. Jay Gowell, Mr. Halsey Herreshoff, Mr. Dyer Jones, Mr. Colin Kane, Mr. Bruce Keiser, Mr. John Klimm, Ms. Diane Mederos, Mr. Richard Morrison, Mr. Lynn Singleton

CALL TO ORDER AND OPENING REMARKS

Mr. Read called the meeting to order at 3:05 p.m. All those at the table introduced themselves.

APPROVAL OF MINUTES FROM JUNE 1, 2012

A motion to approve the minutes from the June 1st meeting was made; Mr. Plumb seconded the motion, all were in favor.

GENERAL DISCUSSION

Mr. Read started of the meeting by thanking Ms. Sheridan, Ms. Sullivan, Ms. Carrera and Ms. Bassett for their help with the cocktail party which took place the previous week. He also gave his thanks to the various subcommittee chairs.

Mr. Paul Harden gave an update on the container ships that arrived June 11st in Quonset. The containers are in the process of being moved to Ft. Adams State Park. Mr. Harden said the skyboxes and Club 45 is in place. The plan is to move the race boats to Ft. Adams on Saturday, June 16.

Ms. Maffei Plowden thanked the committee members for their part in this event. She gave an overview of the set-up of the venue and the race course. The racing schedule will be posted on the America's Cup website; Ms. Maffei Plowden stated that the schedule is subject to change at short notice.

Mr. Bob Bashe stated that the skyboxes, casemates and the yacht Arabella are all sold out. Ticket sales are as follows:

Thursday	2,100
Friday	2,312
Saturday	2,405
Sunday	2,610

Weather will play an important factor in walk-up sales.

Sponsorship from Budweiser has been significant. Channel 10, WADK News and the Providence Journal are running advertising spots.

Mr. Read noted that all committee members will receive complimentary tickets; four tickets for four days of racing.

SUBCOMMITTEE UPDATES

Ms. Annie Brett gave an update on the Environmental Sustainability Subcommittee. Caterers will be providing local and sustainable food for this event. Compostable service ware will also be utilized. The rain garden will open on June 25th at 3:00 p.m.; it will be a lasting legacy of the America's Cup World Series. There will be a press release describing all the sustainable aspects of the event.

Mr. Smith gave an update on the Marketing/Public Relations Subcommittee. RIEDC has been offering online webinars for the media; there will be two more of these next week. He has been working on training the local hospitality staff and retailers so that visitors will feel a sense of welcome when they come to Newport for the races. Banners and digital welcome signs have been posted at the airport. The America's Cup store is open in downtown Newport; they will also have a presence at Ft. Adams. There will be an insert in tomorrow's daily paper featuring the America's Cup events. Also, information posters are currently at the printers; these will be distributed tomorrow along with the brochures.

The event information is constantly changing. Everyone should be checking the relative websites for up to date information.

The Logistics Subcommittee update was given by Mr. Harden. The signage and satellite parking will be finalized this week. They are working with the DOT on the traffic plan.

Ms. Jodi Sullivan thanked Ms. Allison Eichler, Ms. Wendy Mackie and Bella Consulting for all their help with the cocktail party. It was attended by approximately 230 people.

The June 22nd event is dependent on the weather. There will be an information/hospitality tent staffed by volunteers from the Newport County Chamber of Commerce. It will have information on other attractions outside of Ft. Adams.

Ms. Donna Kelly stated that the Exploration Zone tent will be going up Wednesday, June 20th, at 9:00 a.m. The official opening will be June 23rd at 10:00 a.m. Ms. Kelly expressed her appreciation for the Exploration Zone Subcommittee members. The America's Cup trophy will be on display at the Exploration Zone on Sunday, July 1st.

The last subcommittee update was Marine Affairs. Mr. Keyworth thanked Dr. Wallace for his help co-chairing this subcommittee. Mr. Keyworth passed around a one sheet handout that will be available to the marinas, boaters, etc., giving them marine info for the races. He went on to praise the Coast Guard's help and flexibility. He said they are ready.

Mr. Read gave an overview of the upcoming events via PowerPoint Presentation.

CLOSING REMARKS

This is the final meeting of the America's Cup World Series RI Host Committee. A motion was made to adjourn the meeting shortly after 4:00 p.m.; Mr. Plumb seconded the motion, all were in favor.